# **Project Report: MAD1**

**Student Name:** Parthivsinh Vaghela

**Roll No.:** 21F3000203

**Email:** [21f3000203@ds.study.iitm.ac.in](mailto:21f3000203@ds.study.iitm.ac.in)

**Project Details:**

Executable file: main.py

Static folder: static (CSS)

HTML folder: templates

Libraries used: Flask, Flask-SQLAlchemy, matplotlib

Profiles: Influencer, Sponsor, Admin

Introduction Video: <https://drive.google.com/file/d/18vFvMCR7aK29OGB0M-Kus7oEXJMNxBrP/view?usp=sharing>

**Frontend:**

**Influencer:** Profile, Ad Requests, Search Campaigns, Stats

**Sponsor:** Profile, Campaigns, Requests, Search Influencers

**Admin:** Campaigns, Users, Stats

**Backend:**

Tables used in database:

**users:** User information for login

**sponsors:** Sponsor profiles

**influencers:** Influencer profiles

**campaigns:** Campaigns created by sponsors

**ad\_requests:** Ad requests related to campaigns

**ER Diagram:**

